

Dissemination table
Final Report
BURGASKI SVOBODEN
UNIVERSITET (Burgas
Free University), Bulgaria



Green-4-Future

Greening the EntreComp Framework to Reconcile Economic
Development and Environmental Security

Annex 1: Report dissemination activities

| Organisation: | | BURGASKI SVOBODEN UNIVERSITET (Burgas Free University – BFU) | Partner N°: | | 7 | Period: | | 01.09.2020 – 31.08.2023 | Country: | | Bulgaria | | |
|---|-----------------------|---|--|--------------------|---------------------|--|--------|----------------------------|----------|---|----------|------------------------------------|--|
| Nr. ^x | Docum entatio n | Activities | Type of activity (e.g. workshop, leaflet, website, platform, pen, USB...) | Date | Location | Audience profile | Level* | | | | | Nr of peopl e reach ed | Intended impact of this activity on audience |
| | | | | | | | L | R | N | E | O | | |
| a) Inside and outside your organisation | | | | | | | | | | | | | |
| Face-to-face activities (conferences, seminars, workshops, meetings, round tables...) | | | | | | | | | | | | | |
| 1 | LINK | National Multiplier Event | conference | 05 /06/ 2023 | Burgas, Bulgaria | VET tutors, educators, university lecturers, policy makers, etc. | L | R | N | | | 43 partic ipant s | To improve the awareness of the attendees about the project outcomes and results. To motivate them to participate in the Green-4- Future MOOC To inspire them to actively use the outcomes and results in their application fields. To generate ideas for further collaboration focused on sustainable education and green economy. |
| On-line events (conferences, seminars, workshops, meetings) | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| Internet based activities (emails, e-newsletter, e-bulletins, online articles, social media, YouTube...) | | | | | | | | | | | | | |
| 1 | LINK | Facebook Page | SM | 1 | Facebook | Project team FB page- followers Broader audience | L | R | N | E | O | 149 follo wers | 1.Improved awareness about the project 2. Announcements and distribution of news and information related to project lifetime 3. Development of society of FB page followers |

^x N° of document; eg. 1, 2, 3, 4...

* L = local; R = regional; N = national; E = EU; O = Outside EU



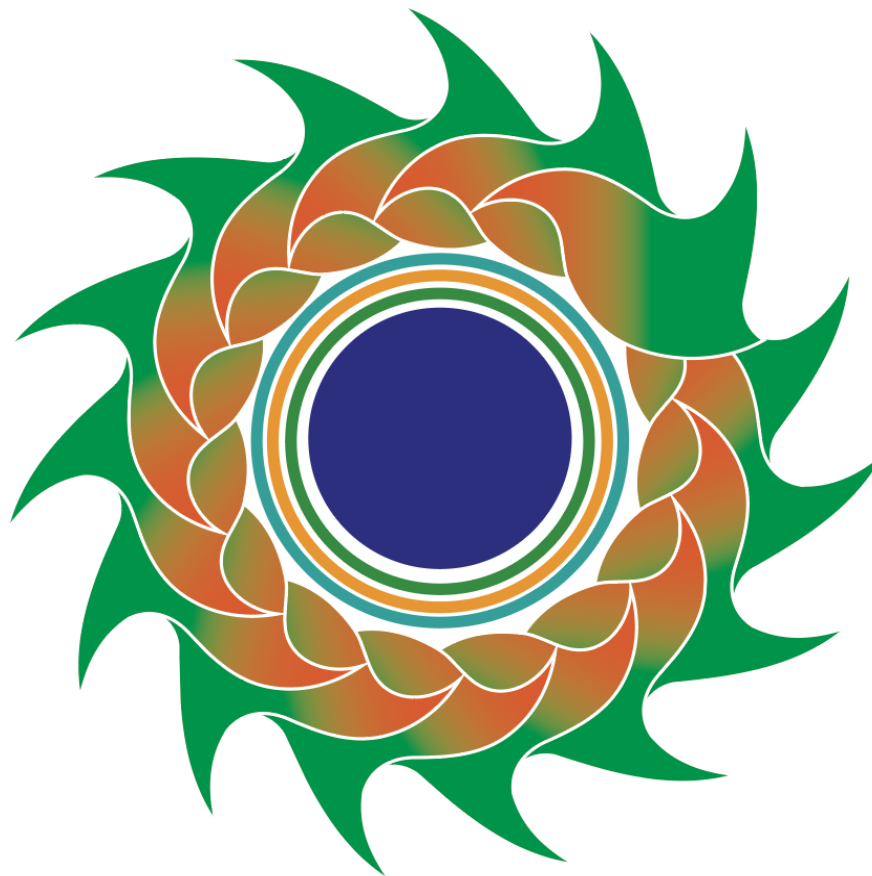
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|--|----------------------|---------------------------------------|------------------------------------|--------------------------|--------------------------------|--|---|---|---|---|---|------------------------------|--|--|--|--|--|--------------------------|
| | | | | | | | | | | | | | | | | | | (individuals and groups) |
| 2 | LINK | Twitter project profile | SM | 1 | Twitter | Project team, followers and broader Twitter audience | L | R | N | E | O | 9 followers | 1.Improved awareness about the project 2.Announcements and distribution of news and information related to project lifetime 3.Development of society of followers (individuals and groups) | | | | | |
| 3. | LINK | Social media publications | Facebook posts (35 from BFU) | 1 /04/2022 – 31 /08/2023 | Green-4-Future Facebook page | Facebook members-VET tutors and students, HEIs staff and students, and all interested parties | L | R | N | E | O | 4150 average reach | 1. The main impact of these post is to create awareness of the Green-4-Future project 2. The second impact is to present importance of green entrepreneurship. | | | | | |
| 4. | LINK | Social media publications | Twitter posts (30 tweets from BFU) | 1 /04/2022 – 31 /08/2023 | Green-4-Future Twitter profile | Twitter members - VET tutors and students, HEIs staff and students, and all interested parties | L | R | N | E | O | 1762 average reach | 1. The main impact of these post is to create awareness of the Green-4-Future project 2. The second impact is to present importance of green entrepreneurship. | | | | | |
| 5. | LINK | Publishing material about the project | Publication in Bulgarian | | BFU website | BFU staff and students and BFU site visitors | L | R | N | | | More than 2000 visits a week | To inform the audience about the project and its outcomes and to stimulate their further usage | | | | | |
| 6. | LINK | Publishing material about the project | Publication in English | | BFU website | BFU staff and students and BFU site visitors | L | R | N | E | O | More than 2000 visits a week | To inform the audience about the project and its outcomes and to stimulate their further usage | | | | | |
| Paper based activities (leaflets, article in print media, posters, flyers...) | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | |
| Media-based activities (TV or Radio engagement...) | | | | | | | | | | | | | | | | | | |
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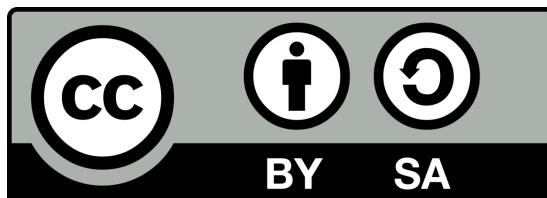


| Project activities (pilot implementation, testing phases, evaluation, surveys, focus groups... connected with other IOs but still dissemination at the same time) | | | | | | | | | | | | | |
|---|----------------------|----------|----------|--|-----------------------------|--|---|---|---|--|--|---------------------------|---|
| 1 | LINK | Piloting | workshop | | BFU, Burgas, Bulgaria | | L | R | N | | | 8 partic ipant s | To improve the awareness of the educators about the project, training program, educational materials, and MOOC developed. To generate ideas and schemes for further utilizing of the project outcomes in their educational practices. |





Green-4-Future



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