Dissemination table

Burgas Free University



Green-4-Future

| Annex 1: Report dissemination activities | | | | | | | | | | | | | |
|---|-----------------------|-----------------------------|---|--------------------|------------------|---|------|---|-----------|--------|-----|---|--|
| Organisation: | | : | Partner N °: | | Period: | <u> </u> | | | | | oun | try: | |
| Nr.× | Docum entatio n | Activities | Type of activity (e.g. workshop, leaflet, website, platform, pen, USB) | Date | Location | Audience profile | L | R | evel N | * E | 0 | Nr of peopl e reach ed | Intended impact of this activity on audience |
| a) Inside and outside your organisation | | | | | | | | | | | | | |
| Face-t | o-face acti | ivities (conferences, semir | ars, workshop | s, meeti | ngs, round tabl | es) | | | | | | | |
| | | | | | | | | | | | | | |
| On-line events (conferences, seminars, workshops, meetings) | | | | | | | | | | | | | |
| 1 | LINK | Project presentation | webinar | 24.1 1.20 20 | | BFU staff BG academic society and all intereste d parties | L | R | N | | | 39 online partici pants and 58 views so far | Increased awareness of the academic society and students (in BFU and in the country) as well as the broader audience regarding the Green-4-Future Project |
| Intern | et based a | ctivities (emails, e-newsle | tter, e-bulletin | is, online | articles, social | l media, YouT | Tube |) | | | | | |
| 1 | LINK | Facebook Page | SM | 1 | Facebook | Project team FB page- followers Broader audience | L | R | N | E | Ο | | 1.Improved awareness about the project 2.Announcements and distribution of news and information related to project lifetime 3.Development of society of FB page followers (individuals and groups) |
| 2 | <u>LINK</u> | Twitter project profile | SM | 1 | Twitter | Project profile | | R | N | В | 0 | | 1.Improved awareness about the project 2.Announcements and distribution of news and information related to project lifetime 3.Development of society of followers (individuals and groups) |

 $[^]x\,N^\circ$ of document; eg. 1, 2, 3, 4... * L = local; R = regional; N = national; E = EU; O = Outside EU

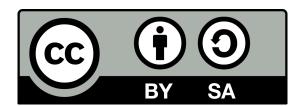


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| 3. | LINK | Facebook posts (all posts 40) | Video (7) | 17.0 1. 2021 - 20.0 4.20 | | Facebook page followers (89) | L | R | N | E | 0 | Avera ge reach - 27 | 1. The main impact |
|---|-------------|----------------------------------|----------------|--------------------------------------|--|---------------------------------------|---|---|---|---|---|------------------------------|--|
| | | | Link (22) | | | | L | R | N | E | 0 | Avera ge reach - 20 | of these post is to create awareness of the Green-4- Future project |
| | | | Photo (11) | | | | L | R | N | E | 0 | Avera ge reach - 19 | 2. The second impact is to present |
| 4. | <u>LINK</u> | Twitter posts | Tweets (20) | | | Tweeter page followers | L | R | N | E | 0 | Avera ge reach - 6 | importance of green entrepreneurship. |
| | | | | | | | | | | | | | |
| Paper based activities (leaflets, article in print media, posters, flyers) | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| Media-based activities (TV or Radio engagement) | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| Project activities (pilot implementation, testing phases, evaluation, surveys, focus groups connected with other IOs but still dissemination at the same time) | | | | | | | | | | | | | |
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