

SOCIAL MEDIA- BURGAS FREE UNIVERSITY, BULGARIA

ASSOC. PROF. MARIYA ZHELEVA



Green-4-Future

Greening the EntreComp Framework to Reconcile Economic
Development and Environmental Security

Годишна научна сесия НИД, БСУ, 2020

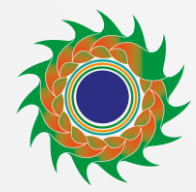


OVERVIEW

MAIN TOPICS



- **Social Media Strategy and guidelines**
- **Social Media Team**
- **Facebook Statistics**
- **Twitter Statistics**



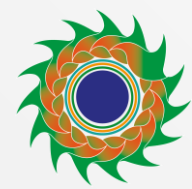
SOCIAL MEDIA STRATEGY

- **Social Media strategy (developed, revised, approved)**

https://drive.google.com/file/d/1Dqq-rAwzkQ3LbBP2_Ax19JBQPDxXPEPG/view?usp=sharing

- **Facebook Guide -**
https://drive.google.com/file/d/12hiM2aGj0_SC8a3ovlWFF11fHUn0PIn_/view?usp=sharing
- **Twitter Guide -**
<https://drive.google.com/file/d/1nhmMr8dVTLtK-DTmwdPczc-6dz8Xknfl/view?usp=sharing>

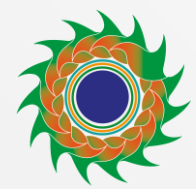




SOCIAL MEDIA - TEAM MEMBERS

Organisation	Name
P8 BFU - Leader	Atanas Luizov Mariya Zheleva
P1 UPB	Marc Beutner Jana Stelzer Jennifer Nicole Schneider
P2 CARDET	Theocharis Michail
P3 CALLIDUS	Paulina Polak Phill Filip
P4 BFI	Rene Bischof
P5 SPECTRUM	Nataly Cabanillas
P6 UPIT	Sorin Fianu
P7 UoP	Maria Christodimitropoulou Maria Xesternou
P9 ISQ	Lara Ramos

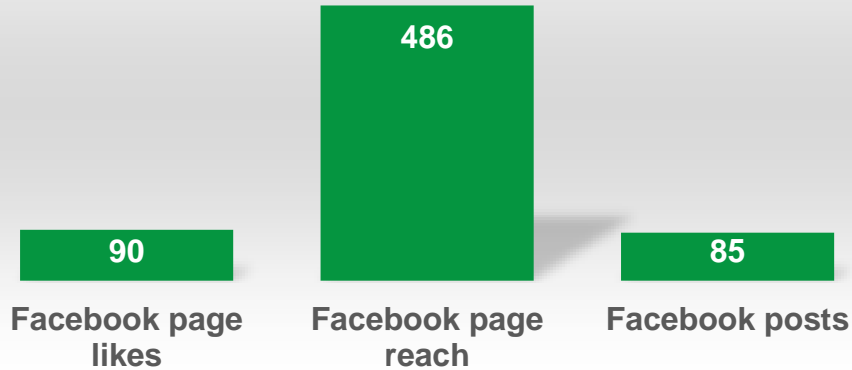




GREEN4FUTURE FACEBOOK

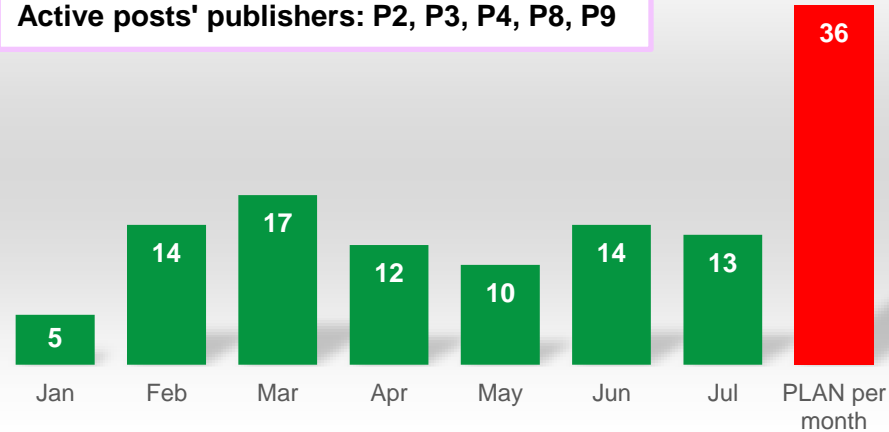
<https://www.facebook.com/Green4Future.Project>

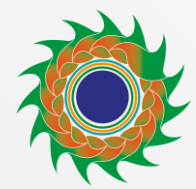
Green-4-Future Facebook statistics (17.01.2021 – 09.07.2021)



Posts' publishing per month

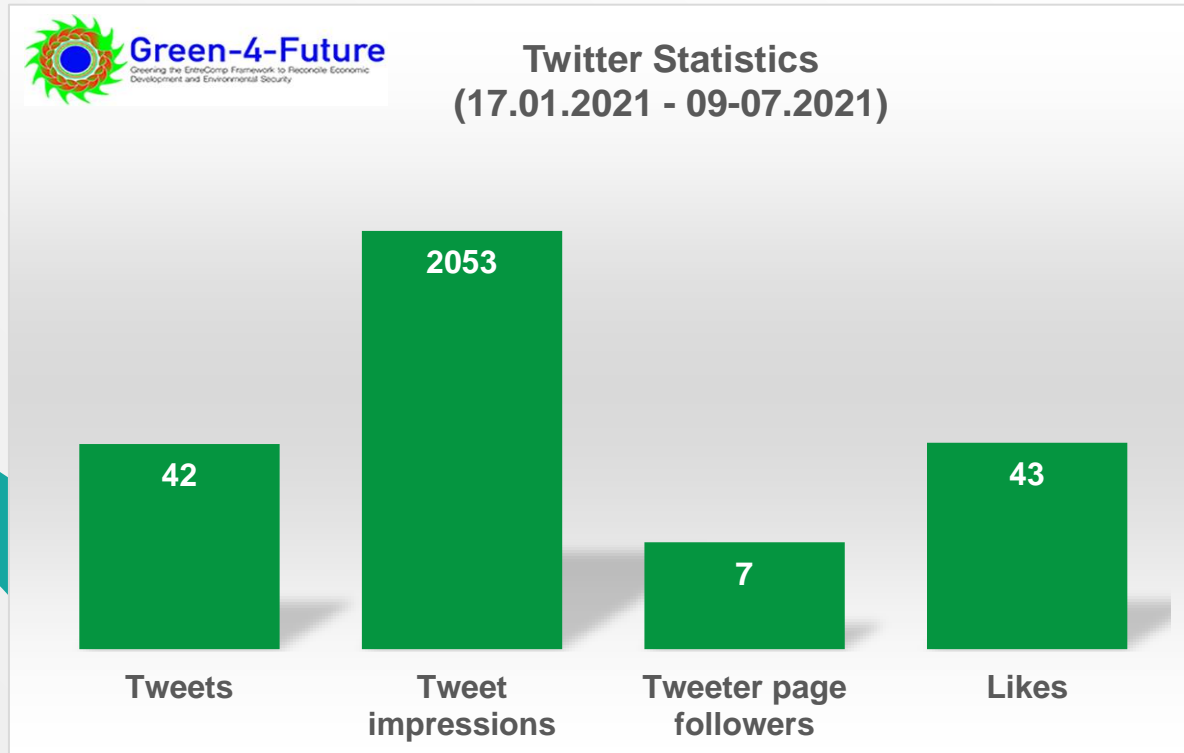
Active posts' publishers: P2, P3, P4, P8, P9

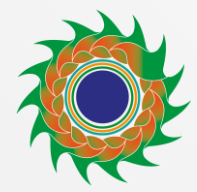




GREEN4FUTURE TWITTER

https://twitter.com/Green_4_Future





Thank you for your attention!

