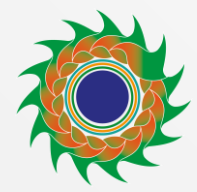


Introduction to IO2: Business Modelling for Circular Economy Businesses



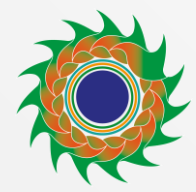
Green-4-Future

Greening the EntreComp Framework to Reconcile Economic
Development and Environmental Security



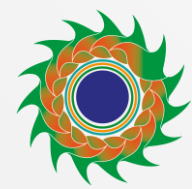
AIM OF IO2

...is to develop appropriate training resources that address common circular economy business modelling strategies...



WHY IO2?

Promote and mainstream profitable circular economy business models and initiatives that will inspire key players to adopt them and integrate them as part of their existing businesses – we are seeking scalability, replication and mainstreaming



3 PRIMARY BUSINESS MODELS



Co-creation of Products/Services

brings end-users closer to the design and manufacturing phases by identifying consumer preferences



Sustainable Consumption

develops a method to calculate the eco-points of products, assess product environment footprints (PEF), provide a traceability solution



Collaborative Recycling/Reuse

system for stakeholders to interact with each other to facilitate the use/reuse of end-of-life products and reduce waste



WE WILL WORK IN 3 TEAMS

TEAM 1

SRC, BFI Burgenland and UPIT will research and develop the training resources for the Co-creation of Products/Services Model

TEAM 3

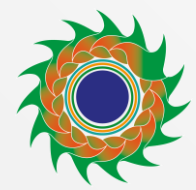
BFU, UPB and ISQ will research and develop the training resources for the Collaborative Recycling/Reuse Model

TEAM 2

CALLIDUS, UoP and CARDET will research and develop the training resources for the Sustainable Consumption Model

WORK PROGRAMME

SRC, CALLIDUS and BFU – lead within each team - draft a work plan for each package of resources (with guidelines and templates); Quality Assurance and Editors



TIMELINE AND RESOURCES FOR IO2



TASK 1

PHASE 2

TASK 1

TASK 2

Jan 22

Draft
Workplan

SRC, CALLIDUS
and BFU (10 days)

Research and content development

All partners working in our teams (40 days)

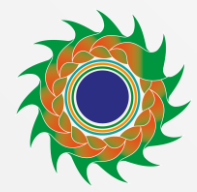
Review &
Collate

SRC, CALLIDUS
and BFU (5 days)

Translate &
Produce

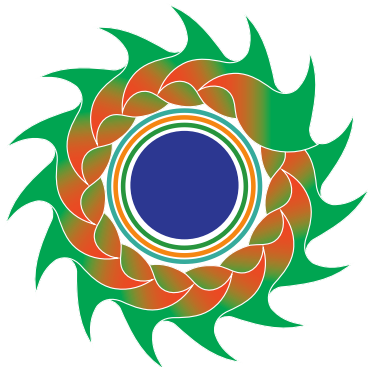
All partners
(10/20 days)

Aug 23



Thank you

JENNIFER NOLAN, SPECTRUM RESEARCH CENTRE



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